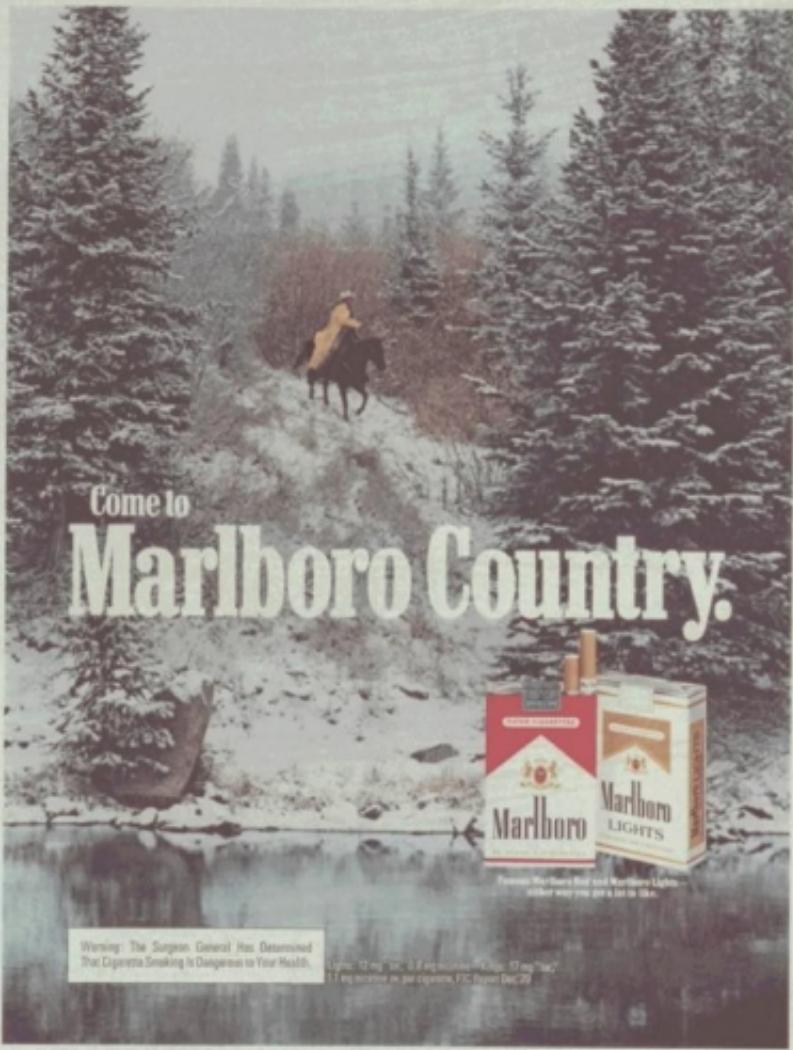


LEO BURNETT U.S.A.

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Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Light: 12 mg "tar," 0.8 mg nicotine; King: 17 mg "tar,"

1.1 mg nicotine as per corporate FTC Report Dec. 29.



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